

PRESS RELEASE

Biznet Enlivens the Creative Space for Bogor's Youth Through Biznet Festival Bogor 2024

Bogor (West Java), 24 August 2024 – Biznet continues Biznet Festival and chooses Bogor City to host the 5th Biznet Festival in 2024. The event, which entitled Biznet Festival Bogor 2024, was held on Saturday, 24 August 2024 at GOR Pajajaran Bogor City, featuring top musicians The Changcuters and Mr. Jono Joni. Furthermore, Biznet Festival Bogor 2024 is also held as a space for Bogor society, especially the younger generation, to show their talents and creative ideas through various existing competitions, including Modern Dance, Cosplay, MOBA and also Band competitions.

Adi Kusma, President Director of Biznet, said *“In 2024, Biznet Festival will finally come to Bogor City, by bringing a creative space for the Bogor society, especially for young people, to show and develop their creativity through various competitions that we provide at this event. Bogor is chosen, because currently Bogor is one of our focused expansion areas in the West Java region, where we also see a quite positive demand in the Bogor area for the Internet quality that is able to support the growth of the digital activities. Biznet Festival Bogor 2024 aims to appreciate our loyal customers in Bogor and also provide further information and updates regarding Biznet services that are available in this city.”*

Visitors of Biznet Festival Bogor 2024 can experience the unlimited faster Internet for free with WiFi Internet connections from Biznet Hotspot, which are available in all event areas. By this, all visitors can smoothly update the excitement of the Biznet Festival event in real time on social media. Because it cannot be denied, in the current digital era, an Internet connection is a really important thing and has an important role in events, including music concerts. Not only for the successful event and the needs of the event committee, but also for the visitor who comes.

To enhance the excitement of this event, apart from The Changcuters and Mr. Jono Joni, Biznet Festival Bogor 2024 also presents two outstanding esports teams, which are also the Biznet Official Esports Team, Team RRQ (Rex Regum Qeon) and ONIC Esports, who will directly play with MOBA competition participants and provide opportunities for online game lovers to meet their idol in person. *“We see that esports is one of the positive things amidst the development of digital technology, because in fact the esports industry also carries extraordinary potential for the future of the younger generation. Therefore, we continue to support the development of esports in Indonesia, one of which is by supporting the RRQ and ONIC Esports teams in recording achievements internationally. And at this time, at the Biznet Festival, we are inviting these two esports teams to jointly inspire the young generation in Bogor to develop their potential and talents in esports gaming,”* added Adi.

In Bogor, Biznet has been present since 2012 and until now Biznet has built networks of more than 42,000 homepasses in 69 sub-districts. Biznet presents various services that can be chosen according to the needs of the people of Bogor, both for the housing and apartment segment through the Biznet Home service and for the SME and startup business segment with the Biznet Metronet service. All Biznet services are reliable services to support the digital activities, with bigger bandwidth and symmetrical upload and download speeds. And specifically for the Biznet Home service, it also provides the affordable prices for the public, namely Biznet Home Internet 0D service by starting from IDR 250,000/month. For Bogor residents who want to know more about the available services in the area, or the nearest location of Biznet branch office in Bogor, you can kindly visit biznet.id/bogor.

“We all agree that the Internet has become a major necessity in our daily lives, including in Bogor where the need for the Internet is quite increasing. Therefore, as an integrated digital infrastructure company in Indonesia that also provides the best Internet services for the society, Biznet continues to be motivated to further expand its network to more areas in the city of Bogor to the districts. Of course, this thing is accompanied by the aim that more Bogor society can be connected with our best Internet, so they can continue to be creative and innovate until they are able to compete in the current digital era,” concluded Adi.

About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic

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